

# Social management

## Competency

Social management

## Competency description

I can conduct an e-/blended learning event in such a way that social presence is encouraged (e.g. moderation).

## Level

Advanced competency

## Taxonomy level

2. Apply

## Column/number in the document

A/115

## Explanatory notes

This competency refers to the ability to organize and moderate e/blended learning events in a way that promotes social presence.

## Rationale

Social presence is an important aspect in online learning environments. It promotes collaboration, social exchange and thus active engagement with the learning content.

## Example

An educator enriches his online event with a quiz. He provides this via a QR code. The students can use their cell phones to work on questions about the learning material in the quiz.

## Sources

Kerres, 2018

## Teaching material

## Link to other competencies

## Tagging

Social management, social presence, e-learning, blended learning, moderation, online discussions, group work.

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