Social management

Competency

Social management

Competency description

I can conduct an e-/blended learning event in such a way that social presence is encouraged (e.g. moderation).

Level

Advanced competency

Taxonomy level

2. Apply

Column/number in the document

A/115

Explanatory notes

This competency refers to the ability to organize and moderate e/blended learning events in a way that promotes social presence.

Rationale

Social presence is an important aspect in online learning environments. It promotes collaboration, social exchange and thus active engagement with the learning content.

Example

An educator enriches his online event with a quiz. He provides this via a QR code. The students can use their cell phones to work on questions about the learning material in the quiz.

Sources

Kerres, 2018

Teaching material

Link to other competencies

Tagging

Social management, social presence, e-learning, blended learning, moderation, online discussions, group work.

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