

# Content analysis

## Competency

Content analysis

## Competency description

Based on a content analysis for my media-supported lessons, I can determine which content is particularly interesting for my media implementation.

## Level

Advanced competency

## Taxonomy level

2. Apply

## Column/number in the document

A/75

## Explanatory notes

This competence refers to the ability to analyze content and determine which of it is particularly suitable for implementing it in the classroom.

## Rationale

Through content analysis skills, an educator can ensure that the content selected best supports learning goals and maintains student attention.

## Example

In his history lessons, an educator could use content analysis to determine which historical events and facts are particularly relevant and exciting for his students and then implement these into multimedia learning materials.

## Sources

## Teaching material

## Link to other competencies

## Tagging

Content analysis, selection of content, media-supported teaching, learning material, relevance of content, lesson planning.

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