

Content analysis

Competency

Content analysis

Competency description

Based on a content analysis for my media-supported lessons, I can determine which content is particularly interesting for my media implementation.

Level

Advanced competency

Taxonomy level

2. Apply

Column/number in the document

A/75

Explanatory notes

This competence refers to the ability to analyze content and determine which of it is particularly suitable for implementing it in the classroom.

Rationale

Through content analysis skills, an educator can ensure that the content selected best supports learning goals and maintains student attention.

Example

In his history lessons, an educator could use content analysis to determine which historical events and facts are particularly relevant and exciting for his students and then implement these into multimedia learning materials.

Sources

Teaching material

Link to other competencies

Tagging

Content analysis, selection of content, media-supported teaching, learning material, relevance of content, lesson planning.

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