Needs assessment

Competency

Needs analysis

Competency description

I can carry out a needs analysis and take this into account when planning and implementing my media learning offerings.

Level

Advanced competencies

Taxonomy level

2. Apply

Column/number in the document

A/70

Explanatory notes

This competence refers to the ability to carry out a needs analysis and to integrate the results of this analysis into the planning and implementation of a media learning offer.

Rationale

The media learning offer must be aimed at the needs in order to achieve the learning goals.

Example

A teacher carries out a needs analysis and takes the results into account when planning an educational offer.

Sources

Kerres, 2018; Niegemann, 2020

Teaching material

Link to other competencies

Tagging

Needs analysis, media-supported learning offerings, digital media.

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