

# Needs assessment

## Competency

Needs analysis

## Competency description

I can carry out a needs analysis and take this into account when planning and implementing my media learning offerings.

## Level

Advanced competencies

## Taxonomy level

2. Apply

## Column/number in the document

A/70

## Explanatory notes

This competence refers to the ability to carry out a needs analysis and to integrate the results of this analysis into the planning and implementation of a media learning offer.

## Rationale

The media learning offer must be aimed at the needs in order to achieve the learning goals.

## Example

A teacher carries out a needs analysis and takes the results into account when planning an educational offer.

## Sources

Kerres, 2018; Niegemann, 2020

## Teaching material

## Link to other competencies

## Tagging

Needs analysis, media-supported learning offerings, digital media.

From:

<https://zendi.ph-weingarten.de/wiki/> - ZenDi Wiki

Permanent link:

<https://zendi.ph-weingarten.de/wiki/en/misc/weingarten-competence-model/ac-12-needs-assessment-teacher>

Last update: **2023/11/21 11:18**

