User experience

Competency

User Experience

Competency description

I can explain what an appealing user experience entails (including aesthetic and emotional factors such as an appealing design, aspects of building trust or fun when using).

Level

Advanced competencies

Taxonomy level

1. Explain

Column/number in the document

A/44

Explanatory notes

This competency refers to the understanding of features that make for an appealing user experience in digital products or applications. For example, the aesthetic and emotional factors or an attractive design.

Rationale

It is a crucial factor for the success of digital products. Understanding what makes an engaging user experience makes it possible to develop products that meet users' needs and expectations.

Example

An educator explains how to design a user-friendly website or app.

Sources

Teaching material

Link to other competencies

Tagging

User experience, user experience, usability, digital products, web design.

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