

# Communication strategies

## Competency

Communication strategies

## Competency description

I can use synchronous and asynchronous means of communication according to our organization's communication strategy.

## Level

Advanced competencies

## Taxonomy level

2. Apply

## Column/number in the document

A/3

## Explanatory notes

This competency refers to the ability to apply means of communication (synchronous and asynchronous) in accordance with the established strategies of the company or organization.

## Rationale

The ability to use communication tools according to a strategy is crucial for coherent and effective communication within an organization.

## Example

A company employee is able to choose the right means of communication to effectively convey information to internal teams.

## Sources

## Teaching material

## Link to other competencies

## Tagging

Communication strategy, synchronous communication, asynchronous communication, digital communication, organizational communication.

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