

Communication strategies

Competency

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Competency description

I can use synchronous and asynchronous means of communication according to our organization's communication strategy.

Level

Advanced competencies

Taxonomy level

2. Apply

Column/number in the document

A/3

Explanatory notes

This competency refers to the ability to apply means of communication (synchronous and asynchronous) in accordance with the established strategies of the company or organization.

Rationale

The ability to use communication tools according to a strategy is crucial for coherent and effective communication within an organization.

Example

A company employee is able to choose the right means of communication to effectively convey information to internal teams.

Sources

Teaching material

Link to other competencies

Tagging

Communication strategy, synchronous communication, asynchronous communication, digital communication, organizational communication.

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