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# **Communication strategies**

## Competency

Communication strategies

# **Competency description**

I can use synchronous and asynchronous means of communication according to our organization's communication strategy.

#### Level

Advanced competencies

## **Taxonomy level**

2. Apply

# Column/number in the document

A/3

# **Explanatory notes**

This competency refers to the ability to apply means of communication (synchronous and asynchronous) in accordance with the established strategies of the company or organization.

#### **Rationale**

The ability to use communication tools according to a strategy is crucial for coherent and effective communication within an organization.

## **Example**

A company employee is able to choose the right means of communication to effectively convey information to internal teams.

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### **Sources**

# **Teaching material**

# Link to other competencies

# **Tagging**

Communication strategy, synchronous communication, asynchronous communication, digital communication, organizational communication.

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