Manual of Style: Blog Post Teaser

Blog post teasers can be used to preface blog posts with a brief summary. Then, if several posts are linked on an overview page or list, for example, only the teasers of the individual posts are displayed there.

Post with teaser image and summary

Example 1: Post with Teaser Image and Summary

This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

→ Weiterlesen…

Zendiwiki syntax:

```
<WRAP teaser-image>
{{:de:zendi-digitalis200.png?nolink}}
</WRAP>

====== Example 1: Post with Teaser Image and Summary ======

<WRAP teaser-text>
This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl
sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis
velit lectus, ullamcorper eu pretium eu, mollis et ligula.
</WRAP>

===== =====

Nullam lacinia urna sed nisi convallis fermentum...
```

Explanation:

The teaser image comes at the top (the `<WRAP teaser-image> ... </WRAP>` block), followed by the article headline (the `====== ... ======`) and then the summary text (the `<WRAP teaser-text> ... </WRAP>` block) below that.

The empty heading (`===== =====`) after that is necessary so that the actual post text it is cut off in in blog listings.

Post with teaser image only, no summary

Example 2: Post with Teaser Image only, no Summary

→ Weiterlesen…

Zendiwiki syntax:

```
====== Example 2: Post With Teaser Image Only, no Summary ======

<WRAP teaser-text>
This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl
sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis
velit lectus, ullamcorper eu pretium eu, mollis et ligula.
</WRAP>

===== =====

Nullam lacinia urna sed nisi convallis fermentum...
```

Explanation:

No teaser image at the top as in the previous example. The article starts with its headline (the

====== ... ======), the summary text (the `<WRAP teaser-text> ... </WRAP>` block) follows below.

The empty heading (===== =====) after that is necessary so that the actual post text it is cut off in in blog listings.

Post with teaser summary only, no image

Example 3: Post with Teaser Summary only, no Image

This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

→ Weiterlesen…

Zendiwiki syntax:

```
====== Example 3: Post with Summary Only ======

<WRAP teaser-text>
This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl
sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis
velit lectus, ullamcorper eu pretium eu, mollis et ligula.
</WRAP>

===== =====

Nullam lacinia urna sed nisi convallis fermentum...
```

Explanation:

The headline of the article (====== ... ======) is at the top, followed by the summary text (the `<WRAP teaser-text> ... </WRAP>` block).

The empty heading syntax (===== =====) after it is necessary so that the actual article text is truncated in blog listings.

Post with teaser image and TEgoDi label

Example 4: With Teaser Image und TEgoDi Label

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

→ Weiterlesen…

Zendiwiki syntax:

```
<WRAP teaser-image>
{{:de:zendi-digitalis200.png?nolink}}
<WRAP tegodi-label>
</WRAP>
</WRAP>

====== Example 4: With Teaser Image und TEgoDi Label ======

<WRAP teaser-text>
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum
dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus,
ullamcorper eu pretium eu, mollis et ligula.
</WRAP>

===== =====

Nullam lacinia urna sed nisi convallis fermentum. Proin consequat erat ut commodo ornare. Nam
nulla justo, malesuada vitae ...
```

Explanation:

The teaser image WRAP *contains* the TEgoDi label WRAP (`<WRAP tegodi-label></WRAP>`). This empty WRAP ensures that the TEgoDi label/logo is automatically attached to the teaser image. Everything else as already described above.

Post with TEgoDi label only

Example 5: Post With TEgoDi Label Only

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

→ Weiterlesen…

```
<WRAP tegodi-label>
</WRAP>

====== Example 5: Post With TEgoDi Label Only ======

<WRAP teaser-text>
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum
dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus,
ullamcorper eu pretium eu, mollis et ligula.
</WRAP>

===== =====

Nullam lacinia urna sed nisi convallis fermentum. Proin consequat erat ut commodo ornare. Nam
nulla justo, malesuada vitae fermentum eget, scelerisque eu elit...
```

Explanation:

Simply place an empty TEgoDi label WRAP () in front of the heading. This will automatically insert the TEgoDi label/logo at the end of the heading.

All Teaser examples, listing view

Example 1: Post with Teaser Image and Summary

This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

→ Weiterlesen…

Example 2: Post with Teaser Image only, no Summary

→ Weiterlesen…

Example 3: Post with Teaser Summary only, no Image

This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

→ Weiterlesen…

Example 4: With Teaser Image und TEgoDi Label

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→ Weiterlesen…

Example 5: Post With TEgoDi Label Only

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

→ Weiterlesen…

Services

Example 6: With Teaser Image und ZenDi Label With Link

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

→ Weiterlesen…

Services

Example 7: Post With ZenDi Label Only (And A Very Long Headine for Testing Purposes)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

→ Weiterlesen…

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