

# Manual of Style: Blog Post Teaser

**Blog post teasers** can be used to preface blog posts with a brief summary. Then, if several posts are linked on an overview page or list, for example, only the teasers of the individual posts are displayed there.

## Post with teaser image and summary



### Example 1: Post with Teaser Image and Summary

This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

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#### Zendwiki syntax:

```
<WRAP teaser-image>
{{:de:zendi-digitalis200.png?nolink}}
</WRAP>

===== Example 1: Post with Teaser Image and Summary =====

<WRAP teaser-text>
This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl
sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis
velit lectus, ullamcorper eu pretium eu, mollis et ligula.
</WRAP>

=====

Nullam lacinia urna sed nisi convallis fermentum...
```

**Explanation:**

The teaser image comes at the top (the `<WRAP teaser-image> . . . </WRAP>` block), followed by the article headline (the `===== . . . =====`) and then the summary text (the `<WRAP teaser-text> . . . </WRAP>` block) below that.

The empty heading (`===== =====`) after that is necessary so that the actual post text it is cut off in in blog listings.

## Post with teaser image only, no summary



### Example 2: Post with Teaser Image only, no Summary

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**Zendiwiki syntax:**

```
===== Example 2: Post With Teaser Image Only, no Summary =====  
  
<WRAP teaser-text>  
This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl  
sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis  
velit lectus, ullamcorper eu pretium eu, mollis et ligula.  
</WRAP>  
  
===== =====  
  
Nullam lacinia urna sed nisi convallis fermentum...
```

**Explanation:**

No teaser image at the top as in the previous example. The article starts with its headline (the

=====  
 ...  
 =====), the summary text (the `<WRAP teaser-text> ... </WRAP>` block) follows below.

The empty heading (`=====`) after that is necessary so that the actual post text it is cut off in in blog listings.

## Post with teaser summary only, no image

### Example 3: Post with Teaser Summary only, no Image

This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

[→ Weiterlesen...](#)

#### Zendwiki syntax:

```
===== Example 3: Post with Summary Only =====

<WRAP teaser-text>
This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl
sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis
velit lectus, ullamcorper eu pretium eu, mollis et ligula.
</WRAP>

=====

Nullam lacinia urna sed nisi convallis fermentum...
```

#### Explanation:

The headline of the article (`=====` ... `=====`) is at the top, followed by the summary text (the `<WRAP teaser-text> ... </WRAP>` block).

The empty heading syntax (`=====` ... `=====`) after it is necessary so that the actual article text is truncated in blog listings.

## Post with teaser image and TEgoDi label



### Example 4: With Teaser Image und TEgoDi Label

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

[→ Weiterlesen...](#)

#### Zendiwiki syntax:

```
<WRAP teaser-image>
{{:de:zendi-digitalis200.png?nolink}}
<WRAP tegodi-label>
</WRAP>
</WRAP>

===== Example 4: With Teaser Image und TEgoDi Label =====

<WRAP teaser-text>
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum
dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus,
ullamcorper eu pretium eu, mollis et ligula.
</WRAP>

=====

Nullam lacinia urna sed nisi convallis fermentum. Proin consequat erat ut commodo ornare. Nam
nulla justo, malesuada vitae ...
```

#### Explanation:

The teaser image WRAP contains the TEgoDi label WRAP (<WRAP tegodi-label></WRAP>). This empty WRAP ensures that the TEgoDi label/logo is automatically attached to the teaser image. Everything else as already described above.

## Post with TEgoDi label only

### Example 5: Post With TEgoDi Label Only

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

[→ Weiterlesen...](#)

```
<WRAP tegodi-label>  
</WRAP>
```

```
==== Example 5: Post With TEgoDi Label Only ====
```

```
<WRAP teaser-text>
```

```
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum  
dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus,  
ullamcorper eu pretium eu, mollis et ligula.
```

```
</WRAP>
```

```
====
```

```
Nullam lacinia urna sed nisi convallis fermentum. Proin consequat erat ut commodo ornare. Nam  
nulla justo, malesuada vitae fermentum eget, scelerisque eu elit...
```

#### Explanation:

Simply place an empty TEgoDi label WRAP (`<WRAP tegodi-label></WRAP>`) in front of the heading. This will automatically insert the TEgoDi label/logo at the end of the heading.

## All Teaser examples, listing view



### **Example 1: Post with Teaser Image and Summary**

This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

[→ Weiterlesen...](#)



### **Example 2: Post with Teaser Image only, no Summary**

[→ Weiterlesen...](#)

### **Example 3: Post with Teaser Summary only, no Image**

This is a summary text: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

[→ Weiterlesen...](#)



## Example 4: With Teaser Image und TEgoDi Label

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

[→ Weiterlesen...](#)

## Example 5: Post With TEgoDi Label Only

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

[→ Weiterlesen...](#)



[Services](#)

## Example 6: With Teaser Image und ZenDi Label With Link

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

[→ Weiterlesen...](#)

[Services](#)

## Example 7: Post With ZenDi Label Only (And A Very Long Headline for Testing Purposes)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec a nisl sollicitudin, bibendum dolor eu, sodales odio. Pellentesque elementum egestas vehicula. Duis velit lectus, ullamcorper eu pretium eu, mollis et ligula.

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Last update: **2023/08/21 10:24**

